

A SURVEY ON FILMS MOST WATCHED BY OUR FRIENDS AND MOST POPULAR REASONS FOR IT



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A survey on films most watched
by our friends &
most popular reasons for it



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Introduction



Our group was assigned with a project to carry out a survey of films most watched by our friends and to list the most popular reasons.

"A film is a petrified fountain of thought."

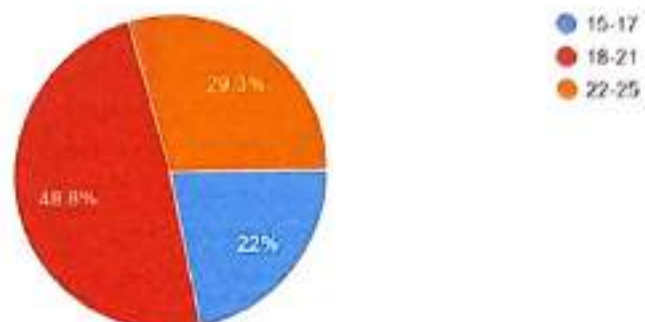
A film, also called a movie is a work of visual art that simulates experiences, communicates ideas or atmosphere through the use of moving images.

We received certain instructions from our teacher on conduction of the survey, regarding collection of the required details and in arriving at a conclusion. In line with that, we conducted the survey among the young generation, categorized in the age groups 15-17, 18-21 and 22-25. We were able to approach our friends who were very different in their tastes and hobbies. We presented a composite questionnaire that'd help us to derive an appropriate conclusion with regard to the project topic. The responses we received in the survey are grouped and consolidated in a presentable manner from which one can analyze the findings.



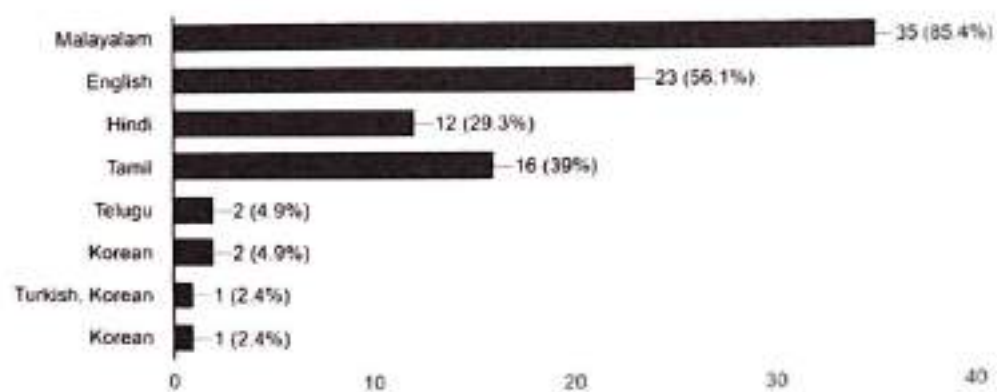
Age

41 responses



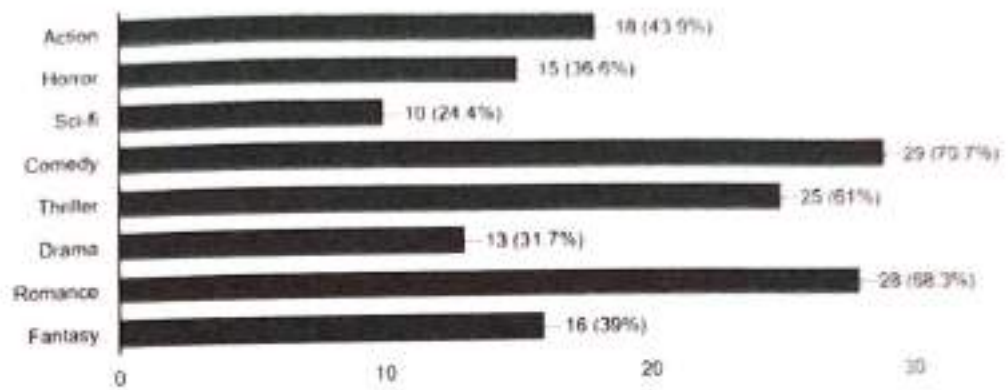
In which language do you prefer to watch a movie?

41 responses



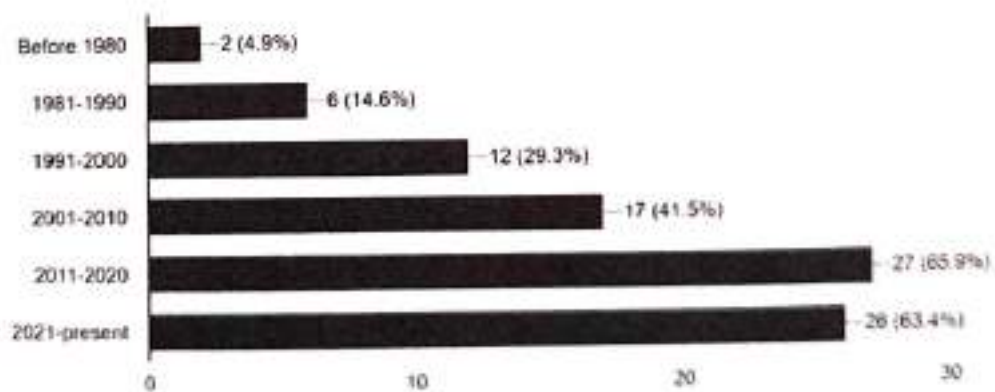
Movies of which genre do you prefer to watch?

41 responses



Of the following, movies of which period do you prefer to watch?

41 responses



Summary

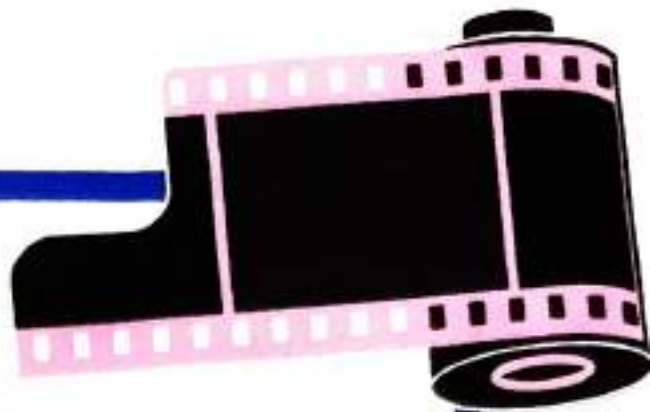
During the survey, we approached 41 youngsters in different age groups of 16-17, 18-21, 22-25. Online platforms were used for the survey which gave us a further reach. The questionnaire included 7 questions intended to gather results.

1. Age of the respondent.
2. Preferred language of films.
3. Preferred genre of films.
4. Preferred time period of movies.
5. Favourite movie of the respondent.
6. Reasons for liking / preferring the particular movie.
7. Respondent's recommendation possibility.



Each person whom we approached, was very enthusiastic in expressing his/her response. Every response was properly received and consolidated for a better preview. We took 7 days to complete the survey and to prepare the report. The report is prepared in a simple and comprehensive manner so as one can easily analyze the results.

Conclusion



The respondents in the age group 15-17 were 22%, the respondents in the age group 18-21 were 48.8% and the respondents in the age group 22-25 were 29.3%.

Preferred Language:

Of all the respondents, 85.4% liked to watch Malayalam movies as they prefer their mother tongue to other languages. In the second place, 56.1% of the respondents preferred English movies. In the third place, 39% respondents preferred Hindi movies. The least preferred is Telugu.

Preferred genre:

The most preferred genres are comedy and romance which have respondent participation of 70% for each. The least preferred genre is Sci-fi.

Release period:

Most respondents prefer the films released in the time period 2011-2020, that is evident from the response of 65.9% of the respondents.

On analyzing the data obtained from the survey, it can be concluded that most of our friends prefer to watch Malayalam movies, films in the genre of comedy and romance and films released in the period 2011-2022.

THANKYOU



THE END